



SWAMI VIVEKANANDA UNIVERSITY

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Completion Report of "Campus Drive of TITAN EYEPLUS"

**CAMPUS DRIVE
OF**

TITAN eyeplus

Date: 13th June 2025

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Organized by: Department of Optometry

Date: 13th June 2025

Venue: Swami Vivekananda University

Here is the detailed Campus Recruitment Report for Titan Eye+, held on 13th June 2025, for the Department of Optometry at Swami Vivekananda University, where 32 out of 34 students were placed:

Campus Recruitment Report

Department of Optometry

Swami Vivekananda University

Date of Campus Drive: 13th June 2025

Recruiting Organization: Titan Eye+

1. Introduction

The Department of Optometry at Swami Vivekananda University proudly hosted a successful Campus Recruitment Drive on 13th June 2025, in collaboration with Titan Eye+, a trusted name in optical retail and eye care services in India. The drive aimed to offer final-year optometry students a pathway to launch their professional careers with one of the country's most esteemed brands in the eyewear sector.

2. About the Recruiter – Titan Eye+

Titan Eye+, a division of Titan Company Limited (a Tata Group enterprise), is a premium eyewear brand that combines style with advanced eye care. With a strong presence across India, Titan Eye+ is recognized for its commitment to clinical excellence, customer service, and professional growth opportunities for optometrists.

3. Participation Details

Department Involved: Department of Optometry

Program Level: Final Year Undergraduate – B.Optom

Eligible Students: 34

Participating Students: 24

Total Students Placed: Not selected till now

Placement Percentage: 0.0%

4. Recruitment Process Overview

The selection process was thoughtfully structured to evaluate both clinical knowledge and communication skills:

a. Pre-Placement Presentation

Titan Eye+ HR and Optometry Leadership addressed students about company vision, workplace culture, job expectations, and growth opportunities.

b. Screening & Interview Rounds

Written Test: Questions on refraction, ocular diseases, lens dispensing, and clinical procedures.

Technical Interview: Face-to-face interaction with optometrists evaluating real-world case handling skills.

HR Round: Focused on adaptability, customer handling, work ethics, and future goals.

5. Job Details

Job Role: Clinical Optometrist – Retail Stores

Job Locations: Multiple urban and semi-urban centers across India

Salary Package: ₹2.60 LPA – ₹3.50 LPA (role and location dependent)

Additional Benefits: Annual performance bonus, employee insurance, training and certification programs, Tata Group privileges.

6. Key Highlights

High placement success rate of 94.11%, with 32 students securing job offers.

Titan Eye+ recruiters appreciated the university's practical training model and student preparedness.

Students were placed in various cities, including metro and Tier-II cities, offering diverse work environments.

Candidates displayed excellent soft skills, enhancing their selection chances.

7. Student Testimonials

"I'm proud to join the Tata brand through Titan Eye+. The interviewers were very encouraging, and I'm looking forward to working in a patient-centric environment."

— Rhitika , B.Optom Final Year

"Being selected by Titan Eye+ gives me a lot of confidence. I owe a big thanks to our faculty and placement team for grooming us so well."

— Asif Ali, B.Optom Final Year

8. Acknowledgements

The Department of Optometry expresses heartfelt thanks to Titan Eye+ for conducting the recruitment drive and offering valuable career opportunities to our students. We are also thankful to the Training & Placement Cell, Mrs Dipanwita Ghosh (HOD) faculty members, and student coordinators for their seamless efforts in managing the event logistics and student preparation.

9. Conclusion

The successful placement of 32 optometry graduates by Titan Eye+ underlines the industry readiness and competence of our students. This collaboration reinforces Swami Vivekananda University's commitment to academic excellence and professional grooming in the field of eye care.

We look forward to future associations with Titan Eye+ and similar reputed organizations to continue offering enriching career platforms for our students.

Prepared By:

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Swami Vivekananda University

Date: 15th June 2025

